

**2026-27
SEASON**

WWW.ASESSIPPI.COM

ADVERTISING OPPORTUNITIES



Aseissippi

**20
26**

Bring Your Brand To The Slopes!

Welcome to Asessippi Ski Resort!

We're excited to introduce you to the unique advertising and sponsorship opportunities at Asessippi Ski Resort. Whether you're a local business or a national brand, our resort provides a high-impact platform to connect with an engaged, adventure-seeking audience.

Why Advertise with Us?

As the largest ski resort in the Canadian Prairies, Asessippi welcomes over 60,000 visitors each season, including 15,000 school-aged skiers and snowboarders. Our guests include families, groups, and first-time riders, making us a key gateway to larger Western ski resorts.

By partnering with us, you gain:

- ✓ Highly Targeted Exposure – Reach a captive audience in an energetic, outdoor environment.
- ✓ Brand Visibility – Position your brand in high-traffic areas, from the slopes to the lodge.
- ✓ Community Connection – Support local recreation and establish a meaningful presence in the region.





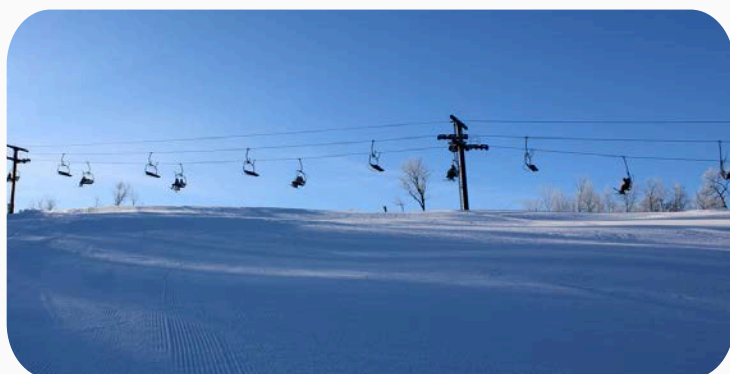
Chair back Advertising

High Visibility, Lasting Impressions

Turn every ski lift ride into an opportunity for brand exposure. Chairback advertising places your message directly in front of visitors as they relax and take in the scenic views. With 60+ slots available on the Quad Chairlift, this is a cost-effective way to keep your brand top-of-mind all season long.

Cost: \$200 per chairback per season

 Prime Placement: Your ad is positioned just inches from riders, ensuring high visibility to skiers, snowboarders, and outdoor enthusiasts of all ages.



Your signage:

Creation & Updates: Signs are available through Bruce Hutton at Art Farm for \$125 + taxes.

Contact Bruce to update your existing sign or design a new one. Art Farm: Phone: 204-773-2377 / Email: info@art-farm.ca / Russell, MB

Secure your chairback spot today and put your brand in front of thousands of visitors this season!



Event Sponsorship

Be Part of Asessippi's Signature Events

Asessippi Ski Resort hosts premier competitions and events throughout the season, drawing participants and spectators from across the region. Event sponsorship provides unmatched brand visibility through multiple touchpoints, from signage to digital promotions.

Sponsoring competitions ensures high-impact exposure to a loyal and engaged demographic.

Rail Sponsorship

\$500 Per rail per season

Includes a branded sticker or sign placed on or near one of our existing rails in Robin's Run terrain park. Multiple rails available for sponsorship

\$2,000 Custom Rail (3-year contract)

Have your own custom rail installed in Asessippi's terrain park.

- Exclusive, long-term placement
- Connect your brand with the creativity and energy of our terrain park



The terrain park is a high-traffic, high-energy area frequented by freestyle skiers and snowboarders. These events attract local attendees and competitors, with your brand featured in standout locations that are often shared across social media.



Gold Tier - \$2,000

Top-tier Exposure – Enjoy the ultimate sponsorship package with premium visibility and exclusive benefits.

- All benefits from Silver Tier
- Prominent logo placement on all marketing materials (posters, social media, website)
- Frequent name mentions during the event, including a formal MC acknowledgment during the award ceremony
- Opportunity for additional brand integration (speaking opportunities, custom activations, etc.)
- Bonus: Two complimentary lift tickets & invitation to attend the event.



Silver Tier - \$1,000

Bronze + Enhanced Visibility – Boost your presence with additional on-site branding and recognition.

- All benefits from Bronze Tier
- Logo on branded signs placed in high-traffic areas at the event
- Recognition on the event webpage
- Shoutout in email promotions
- MC acknowledgment during the award ceremony



Bronze Tier - \$500

Get your brand in front of attendees while supporting community-focused events.

- Business name listed on the event webpage
- MC acknowledgment as a Bronze Sponsor during the award ceremony
- Optional: Promo items for event goers and competitors

Custom Packages: For tailored sponsorship opportunities, let's collaborate to meet your needs.

Promotional & Prize Sponsorship Opportunity



Want to take your sponsorship to the next level? By contributing branded merchandise or prize items, your business can gain unique visibility at our events. Promotional swag and prizes not only create excitement during events and competitions, they also travel home with visitors and competitors, keeping your name top of mind long after the event ends.

As part of this partnership, your brand will be featured in competitor prizes, and event swag, while also being promoted on our social media stories with mentions of your business name.

Ready to get started? Contact our team to explore how your brand can be part of this special sponsorship opportunity!

Courtyard Advertising

Specs: 5' x 2' banner. Up to three spots available.

\$1,200 per season



Courtyard Banner

Location: Located at the heart of Asessippi, near the main entrance—this high-traffic area sees every guest that enters or exits the resort.

Why Invest Here?

The courtyard is the central hub of activity at Asessippi, where guests (families, school groups, and teens) gather, socialize, and gear up for their adventure. With all visitors passing through this area, your brand will enjoy maximum visibility in an exclusive location. With only a limited number of spots available, this offers a rare opportunity for premium exposure.

What's in It for You?

Your banner will be front and center in the **most visited** part of the resort, making it impossible to miss. As guests move through the courtyard throughout the day, your brand will consistently capture attention!

Additional Benefits:

- **High Engagement Area:** The courtyard is a key gathering point for all visitors, ensuring your message reaches families, parents/grandparents, groups, teens, and more.
- **Consistent Visibility:** With multiple pass-by opportunities throughout the day, your banner gets frequent views, keeping your brand in constant sight.
- **Customizable Placement:** Tailor your banner to fit your brand's identity and create an impactful visual experience that resonates with visitors.

Triple Chair Advertising

Capture audiences attention as skiers line up for the chairlift. This is the primary route to our Bear Chair.

**\$2,000
Per Season**

Specs: Up to a 5' x 4' large sign. One exclusive spot available per season.



Lower Chairlift Advertisement

Why Invest Here?

Located at a prime spot on the Triple Chair Lower, this advertising space offers unmatched visibility to skiers and snowboarders heading to the higher runs. With its strategic placement and limited availability, it's one of the most exclusive and highly sought-after locations on the resort.

What's in It for You?

Your ad will be seen by skiers and snowboarders as they wait in line or ride the lift, providing ample time for brand engagement. The high-traffic nature of this area ensures your message makes a lasting impact, maximizing exposure to a captive audience throughout the season. This is a prime opportunity to elevate your brand's presence in a key location that people can't miss.



Central Park Sponsorship

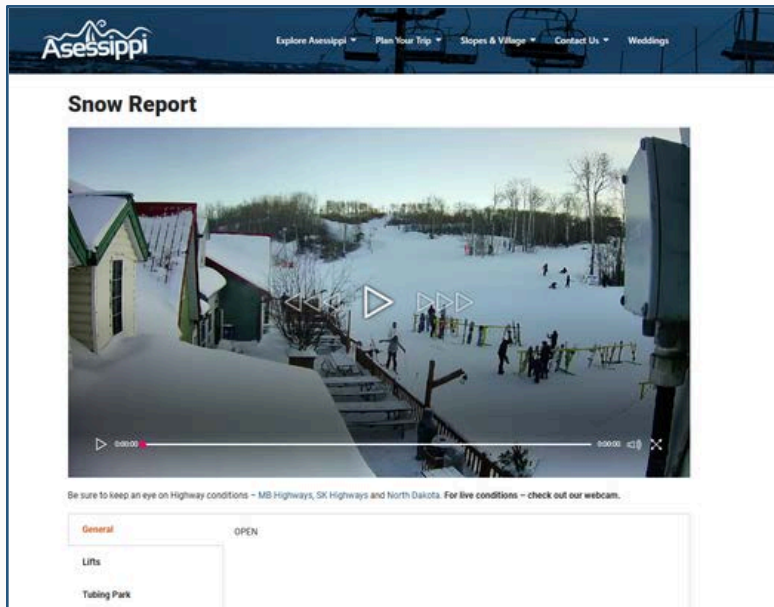
Join us in supporting Asessippi's largest terrain park —Central Park! By becoming a sponsor, you'll get the chance to be part of the action in one of our most exciting areas. Your brand will be prominently featured in the park, connecting with the thrill-seekers who visit.

Contact our team today to discuss how we can tailor the sponsorship to suit your goals and maximize your exposure.

Website Snow Report Sponsorship

\$1,500 per season

Stay top-of-mind with an engaged audience actively seeking real-time updates and information, positioning your brand as an essential part of their skiing experience.



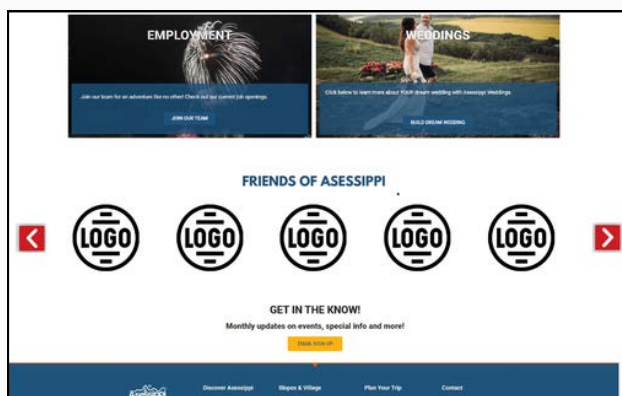
Location: Exclusive banner placement on our Snow Report page.

Visibility: 60,000+ views annually; 4th most-visited page on our site.

As one of the most frequented pages on our site, the Snow Report is a key touchpoint for visitors checking conditions, webcams, and lift statuses. With exclusive placement, your brand will be seen every time visitors check the report.

As a sponsor of Asessippi's Snow Report page, your logo and message will be prominently featured throughout the winter season. We'll work closely with you to ensure that your sponsorship is tailored to your brand's vision, with customizable details on logo placement and messaging to guarantee maximum impact and alignment with your marketing goals.

Add-on: Homepage Advertisement



+\$150 per season

w/ other sponsorship

At Asessippi, we appreciate the support of those who help make our community stronger. Our "Friends of Asessippi" scroller banner on the homepage proudly showcases our partners and sponsors. By joining this exclusive banner, your brand will be featured alongside others who share our passion for fun, adventure, and community.

Your logo will be prominently displayed on Asessippi's homepage, with a direct link to your website, ensuring your brand gains exposure to a wide audience. Monthly stats available.

Custom Sponsorship Packages

See multiple options that catch your eye, or have a unique idea in mind? We're here to bring your brand to life in new and exciting ways! Reach out to us with your ideas, and we'll work together. Let's make your brand a standout at Asessippi!



Sponsorship Agreement Terms

By booking any advertising opportunity at Asessippi Ski Resort, you agree to the following terms:

1. Ad Placement & Duration:
 - a. All advertising opportunities are seasonal, covering one winter season (November – May) unless otherwise specified in the contract.
 - b. For event sponsorships, advertising placement is linked to the duration of the event or competition, as detailed in your agreement.
2. Pricing & Payment:
 - a. A deposit is required prior to the start of the season to secure your advertising placement. Final payment details will be outlined in the contract.
 - b. Year-after-year sponsorship discounts may be available. Specific terms and eligibility will be discussed upon renewal.
 - c. Prices are subject to change for future seasons, with renewal pricing subject to the discount structure.
3. Content & Artwork:
 - a. All artwork and content must be submitted to Asessippi for final approval before printing and installation.
 - b. Advertisers are responsible for providing high-resolution artwork that meets Asessippi's specifications. Additional design fees may apply for assistance with artwork creation.
 - c. Advertisements must adhere to Asessippi's content guidelines, which prohibit the promotion of alcohol, dangerous actions, or any content deemed inappropriate, misleading, or offensive.
4. Liability & Insurance:
 - a. Advertisers are responsible for securing any necessary permits, signage and insurance for their advertising materials.
 - b. Asessippi Ski Resort is not liable for any damage or loss to advertising materials during the season or events.
5. Cancellations & Refunds:
 - a. Cancellations made at least 30 days before the scheduled placement or event will receive a full refund, less a 10% administrative fee. Cancellations within 30 days are non-refundable.
6. Changes to Terms:
 - a. Asessippi Ski Resort reserves the right to update these terms. Advertisers will be notified of any changes prior to finalizing their sponsorship agreement.



Thank You for Your Support

At Asessippi, we're all about supporting local and building lasting partnerships with those who share our love for this incredible community. Your involvement helps us create memorable experiences for everyone who visits, and we're excited to have you as part of our journey.

If you have any questions or want to explore more ways to get involved, we'd love to chat. Thanks for being a part of what makes Asessippi so special. Together, we're making this season one to remember!



Contact Information

For more information or to discuss your custom advertising package, please contact:

Marketing & Sales Team

Phone: (204) 564-2000 (Toll free: 1.888.564.2001)

Email: marketing@asessippi.com or salesteam@asessippi.com

Website: asessippi.com

We look forward to partnering with you and bringing your brand to life at Asessippi Ski Resort!